

BOSTON STRATEGIES INTERNATIONAL

There are only four primary supply chain strategies. David Jacoby's new book, [The Guide to Supply Chain Management](#), published by The Economist, provides a recipe for executive success in supply chain management, including how to use the supply chain to generate **revenue**.

Please click [here](#) to purchase the book in the US or Canada, or [here](#) for other locations. The book is also available through major booksellers.

September
2009
Newsletter

[Table of Contents](#)

[Have your Supply Chain Costs Fallen by 12%](#)

[Meet Aayush Dhawan](#)

[Upcoming Presentations](#)

[Research & Analysis](#)

[Give Us Feedback](#)

Meet Aayush Dhawan

Aayush Dhawan, Research Associate, is researching supply markets for Boston Strategies International's commodity research and economic forecasting program. Applying risk measurement and analysis tools that he learned while working in Citibank's Treasury department, and international trade experience from working for manufacturers and free trade zones in India, Aayush brings a global perspective on the macroeconomic situation and an expertise in Near East emerging economies. Aayush attended St. Anne's College at Oxford University. If you want to speak with Aayush, please email him at adhawan@bostonstrategies.com or call him at (1) (781) 283-5789.



Upcoming Presentations

Participate in these upcoming Boston Strategies International events:

October 7, 2009: "[The New Global Supply Chain](#)," Council of Supply Chain Management Professionals' Manhattan Roundtable, New York City.

October 7, 2009: "[Winning Supply Chain Strategies and Financial Benchmarks](#)" APICS, New York City.

October 12, 2009: "[Global Economic Trends](#)" (Keynote Address), The Health and Personal Care Logistics Conference, Longboat Key, Florida (US).

October 18, 2009: "[From Freight to Customer Value: Leveraging Value-Added Services for Higher Gross Margins](#)" (Keynote Address), Supply Chain Management Forum, Abu Dhabi.

November 24, 2009: "[Supply Chain: What's it Worth?](#)" (Keynote Address), Fifth Trans Middle East Conference and Exhibition, Bahrain.

Click [here](#) to see a complete list of our upcoming events.

Research & Analysis

- [Post-Chinese Sourcing](#)
- [The Bullwhip Effect in Global Trade](#)
- [Capacity Concerns in Chemicals Sourcing](#)

For more free research, please visit our website at www.bostonstrategies.com.

Give Us Feedback

If you have had an experience with Boston Strategies International - through an engagement, proposal, presentation, or even just based on this newsletter - please share your feedback.

Click [here](#) to share your feedback with us.

BOSTON STRATEGIES INTERNATIONAL

info@bostonstrategies.com

(1) (781) 250-8150

www.bostonstrategies.com